

# July 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
National Make a Difference to Children Month					1 Canada Day	2
3	4 Independence Day	5	6	7	8	9
10	11	12	13	14	15	16 National Hot Dog Day
17 Everybody Deserves a Massage Week (17-23)	18	19	20	21 Get to Know Your Customers Day	22	23 Tell an Old Joke Day
24/31	25	26	27	28	29	30 Friendship Day

## MORE IN JULY

### Everybody Deserves a Massage Week

Partner with a local Massage Therapist to offer chair massages to patients this week in the office, or surprise your staff with a massage for everyone! Many Massage Therapists have portable tables and chairs and can come to your office if you like. Or host a contest and let one lucky patient win a massage.

### Get to Know Your Customers Day

Need a reason to learn more about your patients? Get to Know Your Customers Day to the rescue! This is a great opportunity to ask more questions. You could even do a fun social media survey to learn more about your patients. Make this a fun and interactive day and let staff members who are shy get more comfortable with building patient relationships.

### National Make a Difference to Children Month

Partner with the local Boys and Girls club or another children's organization to find ways to make a difference in the lives of the children in your community. Even small acts like playing catch or reading a book can make a big difference. Invite your team members to volunteer one day this month with a children's organization and you can even extend the invitation to your patient base as well! More people making a difference is always better!