

DENTAL SUCCESS TODAY

# PRACTICE

— IN ACTION —



The team of Dr. Iverstine and Dr. Morris have been hard at work increasing patient engagement in the practice.

"Our focus has been on boosting the office morale and involvement. We are applying ways to get everyone excited about the changes that are happening around our offices. One activity that we have started is the national tiara days. We are gearing up for some summer fun for our patients. Ashleigh has been helping with this. She is posting the events on Instagram and Facebook. She is also gathering supplies to involve patients. On national tiara day she bought some tiaras from the dollar store and let the little girls that came in wear them. If parents wanted to take pictures, we encouraged them to hashtag us on Instagram. We also spent some time on Friday afternoon making a summer decoration for flipflop day."

Excellent work!

Miss-Lou Dental