

# June 2016

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
June is "Great Outdoors Month"			1 Say Something Nice Day	2	3	4
5 Pet Appreciation Week (5-11)	6	7	8	9	10	11
12 Men's Health Week (12-19)	13	14 Flag Day	15	16	17 National Flip Flop Day	18
19 Father's Day	20	21 National Selfie Day	22	23	24 Take Your Dog to Work Day	25
26 National Canoe Day	27	28	29	30		

## MORE IN JUNE

### Let's Hear it for the Boys!

Men's Health Week leads up to Father's Day each year. Use this week to educate men about the importance of Oral Health. You could even partner with a local gym and host a contest to give away a free week or month of membership and a dental treatment in honor of Men's Health Week. And Father's Day.

### National Selfie Day

Can you think of a more perfect "holiday" for the dental industry? Invite patients to share their smiles via Selfie and tag your practice in it on social media; either outside of the office or take a selfie in the dental chair or with the doctor or team! You could also post selfies of the team in honor of National Selfie Day. If you want to do a fun contest, you could even give away a selfie stick!

### Great Outdoors Month

The weather is warmer, so encourage your patients to get outside! Some great social media posts would include the doctors or staff members doing their favorite outdoor activities with their friends and/or family and encouraging patients to share photos of their favorite outdoor past times.