

# Patient Appreciation Event: Full of Thanksgivings for You

The air is getting cooler, soon the leaves will be turning red. Images of Pumpkin Spice Lattes begin to dance in your head... fall is quickly approaching! By now I think you have figured out that ANY TIME OF YEAR is a great time of year for a Patient Appreciation Event. The theme we have chosen is “We Are Thankful for You” which ties into Patient Appreciation as well as the fall season. You are welcome to choose any theme that you prefer and below are a few more ideas for you.

- **Ideas for Families**

- Find a local orchard and host an apple-picking party
- Host a Hay Ride
- Pumpkin Picking at a local patch followed by a Carving Party
- Haunted House
- Purchase a bulk order of tickets to a local football game and have a section for your patients and their friends/family
- Movie Theater Private Screening or Movie Under the Stars Party

- **Ideas for Adults or Upscale**

- Wine Tasting party at a local vineyard
- Fall Fashion Show
- Cooking Demonstration at Local Restaurant
- Private Tour of Local Museum or Art Gallery in which a VIP experience is provided; off-limits works are shown, etc.

The best part about the materials that we have created and provided for you-flyers, invitations, emails, etc. is that they are all editable and your location or particular “theme” will work well with our materials. Simply fill in your location and other pertinent info and print!

# Patient Appreciation Event Materials Instructions

1. Use the Event Success Checklist and Timeline to ensure that the planning of the event is executed properly and in a timely manner.
2. Create an Event on Facebook and/or Eventbrite (see how-to documents inside this package)
3. Edit the flyer, postcard and any email templates to reflect the details of your event:
  - a. Date
  - b. Time
  - c. Location
  - d. Contests or other Pertinent Information
4. Print copies and distribute to patients- provide them with one extra invitation or flyer to give to a friend or loved one that they would like to bring with them
5. Reach out to Kevin or Tyrella for any questions or additional assistance with making your event a success if needed.
6. Take photos at the event and send in to us to enter our Share Your Success contest!