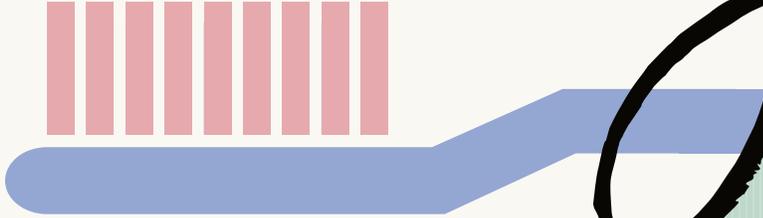


SOCIAL MEDIA CONTEST

**SPRING**

# Cleaning



**EVERY 10 MONTHS**

*That's how often the average person replaces their toothbrush.  
We want to change that.*