

SUBJECT: Can you help?

Dear <NAME>,

First off, I want to say thank you for choosing <PRACTICE NAME> for all your oral health needs.

We very much appreciate the trust you've placed in us and are committed to always giving you the best possible care.

Beautiful and healthy smiles can change lives. With a healthy smile comes improved health, more confidence and even new opportunities in life. For the past <#>+ years <PRACTICE NAME> has focused on helping you, our patients, maintain and improve your oral and overall health.

Actually, it's because of this that I was wondering if I could ask your help with something...

We would be honored if you could take a moment to invite a family member or friend to visit us here at <PRACTICE NAME>. We absolutely will offer the most important people in your life the same high level of care and service that you already enjoy.

Dr. <NAME> and <his/her> staff are highly trained and focused on creating the best experience from start to finish for every patient. We offer a wide range of services utilizing the very latest technologies... doing whatever it takes to make every visit as comfortable and relaxing as possible.

Over the years, countless patients have recommended their friends and family to us and for that we're extremely grateful; after all, there's no greater compliment or vote of confidence than a referral!

When you refer your friends and family to us, you can have complete confidence they will receive the same high-quality service and care that you always receive.

Thank you once again for your time and for choosing <PRACTICE NAME> for all your dentistry needs. We look forward to caring for you, and your friends and family, for many years to come.

Best wishes,

<YOURNAME>